



Keep It Clean & Simple.





Introducing a Great Idea in Self-Serve Cutlery.

Surely you've thought – with efficiency advancements being made in almost every foodservice operational area – someone has to come up with an innovative way to take charge of self-service cutlery. The maker of DIXIE products couldn't agree more. So our engineers (and their scientific minds) took on the challenge of creating a clean and simple solution that eliminates the use of open bins. The result?

SmartStock Dispensers and Cutlery, a hygienic cutlery management system.

It's Nothing to Sneeze At.

A summer cold. A drip of ketchup. A sticky little hand. There are so many ways for contaminants to come into contact with unwrapped cutlery in bulk bins. And then what? It all should go. *SmartStock dispensers give you a cure.* Now forks, spoons and knives are completely enclosed – a big deal in this hygiene-sensitive world.



It Controls Grab & Go.

You've seen it happen. A customer stops at the cutlery bins and instead of taking one or two utensils, grabs a handful. *SmartStock dispensers help reduce your inventory usage.* Now one lever press releases one – and only one – utensil at a time. That means it's hard for anyone to take more than needed.

Everything about SmartStock gets high marks from customers. How hygienic it is, how simple it is to operate, and that it dispenses only the utensils they need. In an onsite survey, SmartStock averaged over 95% in "very positive" responses.

The Metcalf Group, Inc.

It Keeps Everything in Order.

Counter appeal makes a big difference in consumer appeal. Messy cutlery – headed in every possible direction in (and out of) the bins – does not make a positive impression. *SmartStock dispensers keep you looking good.* Now it all stays organized, stacked in precise rows, inside a clean-line modular dispenser. How neat is that?

It's Quick & Easy.

Saving time saves money. Agreed? Then consider this – it's the middle of lunch rush and, all of a sudden there are no more forks in the bin. Someone has to stop serving and restock. *SmartStock dispensers keep you focused on productive things.* Now you have dispensers that hold 120 pieces each and restocking only takes seconds per unit.



Designed For Ease & Efficiency

- **Sleek Design:** The smoky tinted plastic enhances the modular look and provides a clear view for simple inventory management. The refill lines indicate when restocking is needed.
- **Utensil Identification:** This simple graphic helps customers quickly identify the type of utensil they are looking for.
- **Compact Refill Inserts:** Pre-counted, pre-assembled refills allow the dispenser (which holds an impressive 120 utensils) to be restocked in a matter of seconds - and hygienically, since the cutlery isn't touched.
- **Easy Loading:** Numbered and illustrated instructions simplify the restocking process. Just load, rip, pull and you're done.
- **One-Touch Lever:** The lever is the secret to reducing cutlery waste. Customers immediately understand that a press of the lever releases a single utensil.
- **Dispensing Tray:** Each utensil is individually dispensed into the tray providing quick and easy access for the customer. The tray is also easily removed and dishwasher safe.

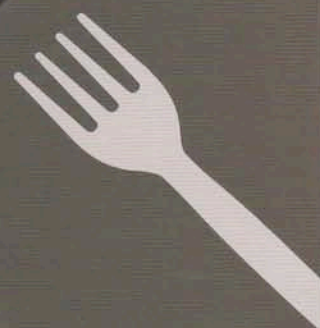
Takes care of the sanitary needs...replaces the other equipment and enhances appearance... low maintenance...very efficient...easy to load

Facility Manager comments, The Metcalf Group, Inc. field test

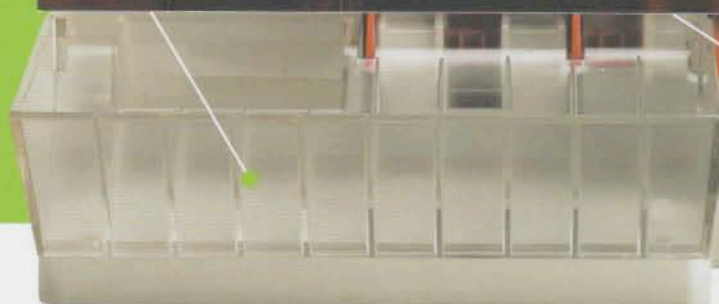
dixie

SmartStock
CUTLERY DISPENSER

forks



Press
Here



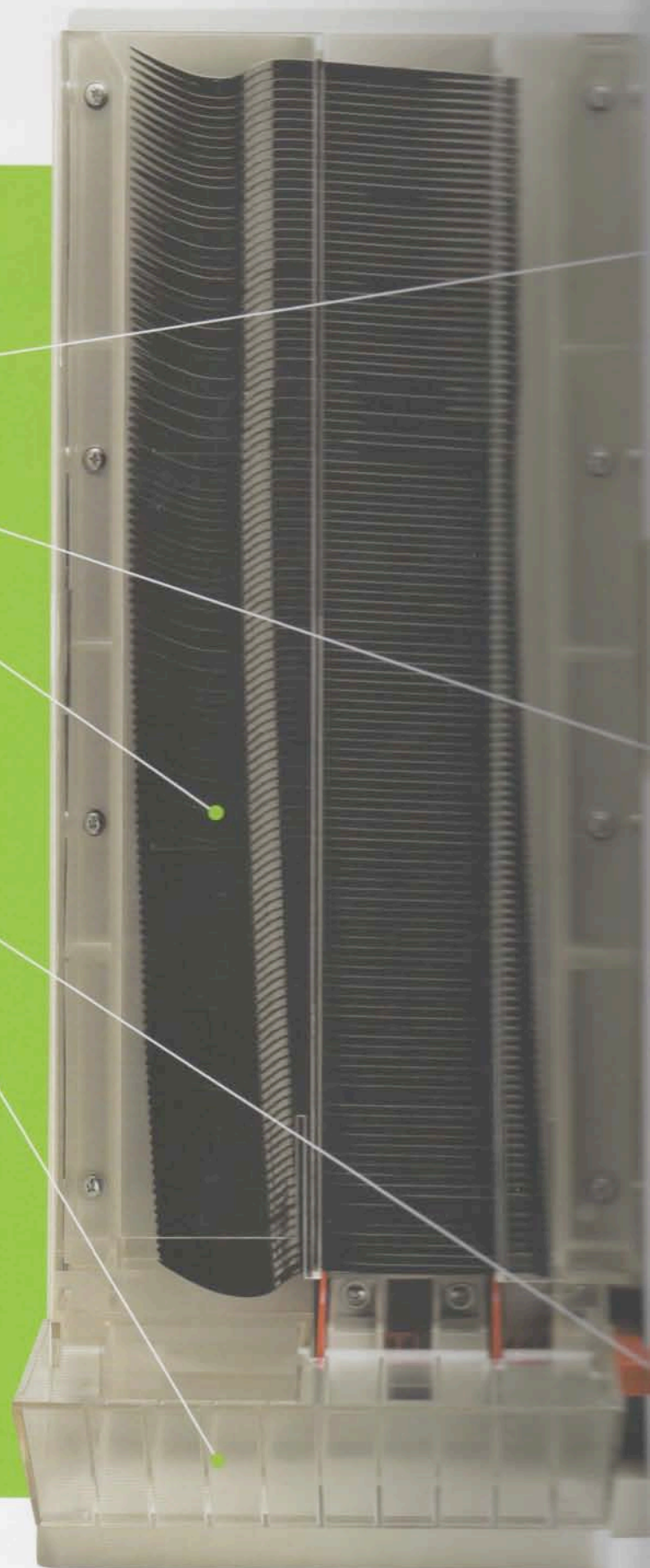
SmartStock® Cutlery Dispenser

Designed For Ease & Efficiency

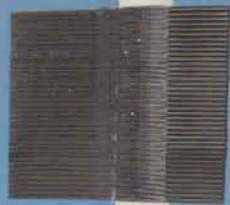
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SmartStock® Cutlery Dispenser



One Simple Solution. Two Great Cutlery Options.

Standard Cutlery
Offering Value
and Versatility



Premium Cutlery
Offering Enhanced
Performance and Style



SmartStock
CUTLERY DISPENSER

SmartStock
Ultra DISPENSER

